



# BC-ABA

## **BC-ABA ADVERTISING GUIDELINES**

### **Content:**

BC-ABA will accept advertisements for career postings that are directly related to the field of applied behaviour analysis only. These are typically positions that require Master's degree in a related field and Board Certified Behaviour Analyst (BCBA) certification.

BC-ABA will also accept advertisements for workshops and conferences that are directly related to the field of applied behaviour analysis and are eligible for Continuing Education Credits (CEUs) with BACB.

The BC-ABA Executive Board reserves the right to review and approve or not approve advertisements for posting on our website and/or broadcast emailing to BC-ABA members based on content.

### **Costs:**

Advertisements posted to the BC-ABA website and/or broadcasted to the BC-ABA membership are at a cost of \$15 CAN per month, per advertisement or broadcast email.

Advertisements from non-members are accepted at a cost of \$30 CAN per month, per advertisement or broadcast email.

Payments – All advertising must be paid within 14 days of the invoice to ensure that we will accept future advertising. Cheques can be mailed to Advertising BC-ABA, 110-174 Wilson Street, Victoria, BC V9A 7N7.

### **How to advertise with us:**

All website and broadcast email advertisements are sent directly to BC-ABA at [info@bc-aba.org](mailto:info@bc-aba.org).

All advertisements must be sent as attachments in either Rich Text (RTF), Word (DOC) format or PDF (Adobe) format.

Include a start and end date for your advertisements.

Website advertisements are posted on an as needed basis, usually taking about one week to be posted on our site. All advertisements must have an end date. Advertisements will be removed from the website the week following the end date of the posting.

Broadcast email advertisements are sent on an as needed basis to only those members who have indicated they wish to receive such emails.

All website and broadcast advertisements must be no more than 250 words (half page).

Submissions must have complete contact information (e.g., name, e-mail address, phone number, fax number, workshop costs, workshop location, dates (including end date), and any other pertinent information.

BC-ABA will not check advertisements for spelling or formatting. Please provide "picture ready" advertisements.